

A dieline is used in graphic design as a placeholder for assisting in the proper layout of a document that will be diecut as part of the finishing process. It is usually placed into the graphic file as a separate layer for sizing and orientation purposes. A dieline is not printed on the press sheet but is used to determine correct layout and to create a die for cutting the final piece

A dieline should be included in your file so that it can be placed on your proof to confirm correct positioning and so that a die can be created to cut the final piece according to your custom requirements. A dieline may be supplied as a separate file, but for placement accuracy, it is recommended that it's an integral part of the print file.

## **Specifications:**

- 1. A dieline should have a stroke thickness of approximately .5 point (.007").
- 2. A dieline should be built with a separate spot colour named with proper identification (e.g.: dieline). Do not use primary colours (C,M,Y or Black).
- 3. The dieline attributes should be defined as overprint. This will prevent the line from knocking out of the background printed elements.
- 4. Cut lines should be identified as solid lines; fold lines as dashed lines; and perforations as dotted lines.
- 5. Printed elements that are to print to the edge of the piece should extend (or bleed) past the dieline area by at least 1/8".
- 6. If your source application has layering capabilities, the dieline should be placed on its own layer.



